

MUNICIPALITY OF MONROEVILLE

ALLEGHENY COUNTY, PENNSYLVANIA

ORDINANCE NO. 2325

AN ORDINANCE OF THE MUNICIPALITY OF MONROEVILLE, ALLEGHENY COUNTY, PENNSYLVANIA, AMENDING ARTICLE SIX, DEFINITIONS, OF ORDINANCE 1443, AS AMENDED, PROVIDING FOR THE DEFINITIONS OF VARIABLE MESSAGE CENTER AND ANIMATION; AND AMENDING ARTICLE THREE, SECTION 307, SIGNS, OF ORDINANCE 1443, AS AMENDED, PROVIDING FOR VARIABLE MESSAGE CENTERS.

WHEREAS, the Council of the Municipality of Monroeville is desirous of establishing a definition, standards and criteria to regulate variable message center signage.

NOW, THEREFORE, BE IT HEREBY ORDAINED AND ENACTED, by the Council of the Municipality of Monroeville, and it is hereby ordained and enacted as follows:

SECTION 1. ARTICLE SIX, DEFINITIONS, of Ordinance 1443, as amended, is hereby amended to read as follows:

ANIMATION: Any sign or part of a sign that changes physical position by any movement or rotation or that gives the visual impression of such movement or rotation.

ELECTRONIC MESSAGE CENTER: A secondary sign, with a black background/face that includes provisions for changeable copy, amber colored, advertising an on-site product/service/activity, public service message, time and temperature sign.

CHANGEABLE COPY: Character height shall be no greater than eighteen (18) inches in height and no more than three (3) lines of copy per electronic sign board with the copy or other images that physically change or give the appearance of change displayed at intervals of not less than fifteen (15) seconds

SECTION 2. ARTICLE THREE, Section 307.12, Logo Signs, of Ordinance 1443, as amended, is hereby amended to read as follows:

307.12 Logo Sign: In addition to a business sign, one single or double face d, free-standing sign may be erected on a site occupied by any legal business or industry which has a lot area greater than one-half acre and on which all structures are set back forty feet or more from the property lines if:

307.12(a) The sign displays nothing other than the logotype, trademark, or name of the company or commercial center on the premises.

307.12(b) The sign has a height no greater than twenty-four (24) feet above basic grade and is no closer than ten feet to any property line.

307.12(c) The sign shall have an aggregate area including all faces no greater than one square foot for every linear foot of property frontage on a public right-of-way; but shall not in any case exceed an area of two hundred and twenty-five (225) square feet. The maximum permitted sign area may be divided between a maximum of two logo signs provided such signs are not less than one hundred (100) feet apart.


307.12(d) Where a property fronts on more than one public right-of-way, a logo sign or signs may be installed on each right-of-way.

307.12(e) *An electronic message center will be considered as a secondary sign. It shall have a black background/face with amber toned changeable copy. Any changeable copy sign shall not exceed a maximum size of twenty-four (24) square feet per side and must be calculated into the maximum permitted sign area as calculated in Section 307.12(c). Additionally, the character height shall not exceed eighteen (18) inches in height, with no more than three (3) lines of copy per electronic sign board and all copy or other images that physically change or give the appearance of change shall be displayed at intervals of not less than fifteen (15) seconds. Running, flashing or other distracting movement of the changeable copy is prohibited.*

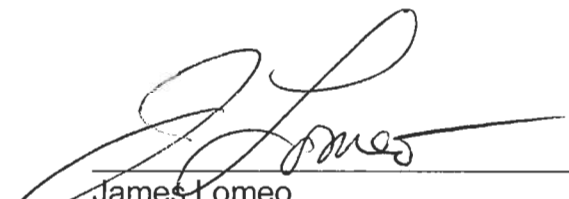
ORDAINED AND ENACTED into law this 11th day of January, 2005.

ATTEST:

MUNICIPALITY OF MONROEVILLE



Marshall W. Bond
Municipal Manager



James Lomeo
Mayor

ENTERED INTO THE LEGAL BOOK: January 21, 2005